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## Who?

Tippito is a startup founded in 2020 as an unique idea to gather all Bet Gamblers in one place and create a huge social network for helping each other to win more.

As a platform servers everyday soccer games from most prestigious leagues in Europe and gives you the option to predict for each game.

# Why?

We believe that if we help each other win might have a chance to win on BET Gambling.

Tippito also pays the users if they reach the highs level called Expert, but to reach the

Expert level you have to be active in tippito and make more than 500 connections, like

followers and following.





# Logo variations



Different colors set to unique usage. Our brand represents a wide variety of products so it essential for our brand to cope with every situation



Normal

# Large



# Typography

### Mongolian Baiti

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0 1 2 3 4 5 6 7 8 9 ? ! % & ? ()

### Gill Sans

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0 I 2 3 4 5 6 7 8 9 ? ! % & ? ()

Mongolian Baiti Regular

### Gill Sans UltraBold

**Gill Sans Bold** 

Gill Sans Regular

Gill Sans Italic

Gill Sans Condensed

# Color pallete

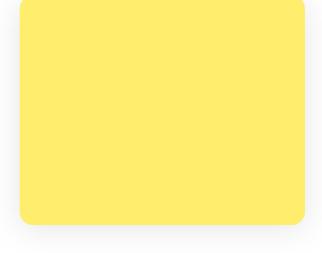
### Primary colors



Light Blue #4D9CEA RGB (77, 156, 234)

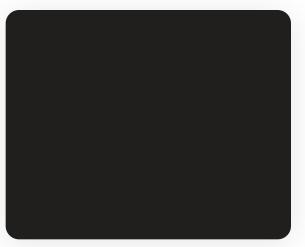


Dark Blue #2C3657 RGB (44, 54, 87)



Yellow #FFEE6D RGB (255, 239, 109)

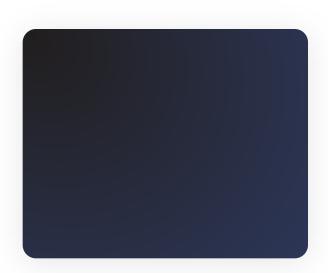
### Secondary colors



Dark Gray #211E1E RGB (33, 30, 30)

Light Gray #E8E8E8 RGB (232, 232, 232)

### Gradient color



Darken Blue #211E1E- #2C3657 RGB (33, 30, 30) - RGB (44, 54, 87)

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# Product Design-



### Contact

# For more info

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